



# Finance for HR Professionals

**Start Date: 1/17/2018 7:30 AM**

**End Date: 1/17/2018 10:00 AM**

Finance for HR Professionals Wednesday, January 17th 7:30 - 8am: Registration and Networking  
8:00am - 10:00am - Program Presented by Ann Maynard, President of GVC SHRM Sponsored by 401k Partners Location: Landsman Development Corporation, 3 Townline Circle, Rochester, NY 14623 This program has been pre-approved for 1.75 Professional Development Credits by the Society of Human Resource Management and 1.75 Business (Strategic) credits by the HR Certification Institute. Program Overview: Become a more well-rounded HR professional by enhancing your understanding of the complex world of finance. Learn key financial terms and concepts, how to analyze financial data, and how to recognize patterns and opportunities in the financial arena. With a better understanding of finance, gain valuable insight into your organization's strategy and make your HR department an indispensable component of your organization. By the end of this session, participants will:

- Describe how businesses operate.
- Define key components of the income statement and balance sheet.
- Describe the link between financial measures and shareholder value.
- Determine how to build an HR budget.
- Identify ways to positively impact corporate performance.
- Define key financial terms and concepts.

About our Speaker: Ann Maynard is the president and founder of Maynard HR Consulting, Inc. Established because of the Patient Protection and Affordable Care Act (PPACA), this pivotal health care reform legislation has created a myriad of dramatic changes for businesses large and small - the burden of compliance falls to Human Resource professionals. Taking an aggressive approach toward disseminating and making sense of Public Law 111-148, veteran senior HR executive Maynard leverages more than twenty years of progressive experience in all areas of human resources (at start-ups and Fortune 500 companies) brings clear understanding, rational processes toward adaption, integration and especially compliance to her

## Location(s)

Landsman Development  
Corporation  
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14623  
United States