



Human Resources as a Strategic Partner

Start Date: 8/20/2020 8:00 AM

End Date: 8/20/2020 10:00 AM

Human Resources as a Strategic Partner Thursday, August 20, 8am - 10am. This is a virtual program - meeting information will be sent to all who register for the program. Today's Human Resources professionals are required to take the strategic direction of a company and translate it into tangible objectives, metrics, and an overall human capital strategy. Many companies begin thinking about strategy from a financial perspective, but ultimately without people executing project by project, financial goals are rarely achieved. Strategic execution relies heavily on understanding a collective vision, analyzing the needs to achieve this vision, and creating a plan to fill in these gaps. HR should play the role of leader and partner in understanding the vision as it relates to people and the gaps that might exist within the realms of culture, learning, etc. By the end of this session, participants will:

- Understand how the role of HR is essential in a company's success in creating and deploying strategy.
- How to set strategic objectives that are meaningful and intentionally move toward a specific goal.
- How to avoid pitfalls of owning metrics that are not within direct sphere of control.
- How to bring the employee voice and buy-in to strategic planning and execution.

About our Presenter: Sarah Marché believes that the key to performance results is a clear vision that is understood by all, and engagement with one's workforce. Sarah lives by the belief that people are the greatest asset that any company can have and that through strategy, engagement, and clarity, the sky is the limit in terms of outcomes. Sarah has worked with leaders at all levels to ensure strategic goals are met. She has coached leaders, developed and deployed strategic plans, established succession plans, and championed initiatives, all while helping leaders achieve their vision and results. Throughout her career, Sarah has worked in a variety of organizations, including nonprofit, higher education and fortune 500 companies. Sarah has a bachelor's degree in Psychology and an MBA in Consulting and Human Resources.